

Vancouver and Clark County, Washington, have a rare opportunity to become home to a professional minor league baseball team.

Short Season, LLC, which owns a Single A, short-season professional baseball team, is seriously considering relocating the Yakima Bears to Clark County.

- This ownership group has been studying the Portland-Vancouver USA marketplace since learning the Portland Beavers were leaving for Tucson.
- The Portland-Vancouver USA metro area is the only "Top 25" market without professional baseball this summer.
- The Beavers' move freed up the Portland-Vancouver metro area, and caused Short Season to study areas that would be the best overall fit.
- Short Season began its work in January 2011, and hopes to reach a final decision by June 2011, with the intention of beginning play as early as June 2012.

The proposed plan involves creating a new multi-use community facility on the Clark College campus.

- As proposed, the facility would be owned by Clark College and leased by Short Season LLC for its 38-game season – from mid-June to Labor Day.
- The venue would include an all-weather field and a capacity of 6,000 (3,500 fixed seats).
- The all-weather field could be used for baseball/softball of all ages, plus soccer, lacrosse, youth football and community events.
- The facility would be financed by the team, corporate partners and public financing.

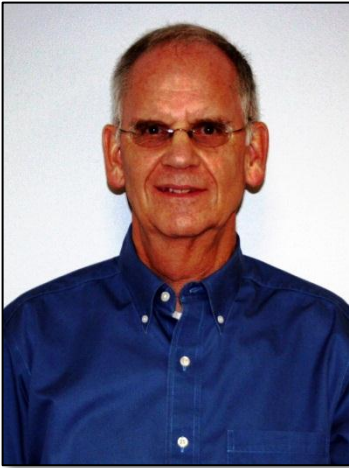
Single A Short Season is part of baseball's legendary "farm system."

- The Yakima Bears are affiliated with Major League Baseball's Arizona Diamondbacks.
- Single A Short Season baseball involves teams in 22 communities nationwide.
- The team is part of the 55-year-old Northwest League, which includes teams in Boise, Eugene, Salem-Keizer, Tri-Cities, Spokane, Everett, Vancouver BC, and Yakima.
- Among the many talented players rising through the Northwest League: Ken Griffey, Jr., Jose Canseco, Edgar Martinez, Felix Hernandez, Reggie Jackson, Ozzie Smith, Tony Gwynn and Rickey Henderson.

Register your support.

- "Like" www.facebook.com/BaseballVancouver or go to www.a-game-on.com

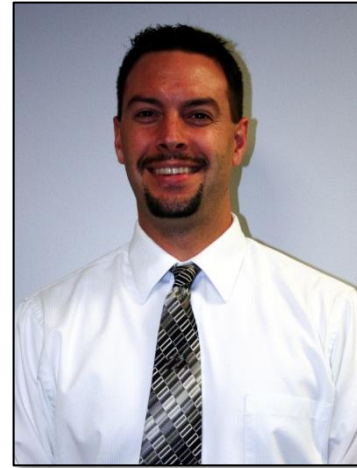
ABOUT SHORT SEASON LLC AND ITS OWNERS



Mike McMurray



Laura McMurray



K.L. Wombacher

Short Season LLC was established in December 1998 for the sole purpose of acquiring and operating a Minor League Baseball franchise – the Yakima Bears. Mike & Laura McMurray are the majority owners with a number of other baseball enthusiasts as partners in the venture. The core group of owners has remained substantially unchanged throughout the last 12 years.

Short Season LLC is led by Mike McMurray as President and Laura McMurray as Chief Financial Officer. Mike was born a short distance from the site of College Baseball's World Series in Omaha, Nebr., and was raised in Napa, Calif. Laura McMurray grew up in McMinnville, Ore., and attended Sunset High School in Beaverton. Mike and Laura obtained math degrees from the University of San Francisco and University of California-Berkeley, respectively. Both pursued careers as consulting actuaries. Mike led the Southern California office of Seattle-based actuarial consultancy Milliman.

In 1998, Mike and Laura decided it was time to return to the Pacific Northwest and pursue their dream of owning a Minor League Baseball franchise. They purchased the Yakima Bears, which has operated in Yakima since 1990 and previously as the Salem Dodgers. Mike and Laura are passionate about baseball and community. They are active supporters of athletics, arts and education, and have supported redevelopment projects, including the highly successful Capitol Theatre in Yakima. The owners donated \$186,000 to local non-profits over the past four years and place a strong emphasis on providing internships for area college students.

Mike and Laura are joined by K.L. Wombacher, general manager of the Yakima Bears. K.L. joined the Yakima Bears as an intern in 2001 and joined the staff full-time after completing his degree in Fitness and Sports Management from Central Washington University. He was promoted to General Manager in 2004, where he is credited with a 40 percent boost in attendance. He joined the Short Season LLC ownership group in 2006 and has been named the Northwest League's Executive of the Year. K.L. has served on five boards, including the Chamber of Commerce, Downtown Kiwanis, Youth Baseball, New Leaders, and Fourth of July Committee. K.L. grew up in Tacoma and, with wife Lauren, has a young daughter.

The McMurray and Wombacher families expect to relocate to Clark County and become an integral part of the community.



Questions & Answers

What is the story?

Vancouver and Clark County, Washington, have a rare opportunity to become home to a professional Minor League Baseball team. The owners of the Yakima Bears, a Single-A Short Season team in the Northwest League, want to relocate the team to Vancouver.

How did this come about?

The Portland Beavers' departure from the metro area to Tucson created opportunities for other Minor League Teams. Short Season LLC, which owns the Yakima Bears, began studying the Portland-Vancouver USA metro area in January 2011, and expects to have a decision by June 2011 with the possible goal of being ready to play by June 2012.

What is Single A Short Season baseball all about?

It is part of the 110-year-old "farm system" of grooming players who work their way up the ranks to Major League Baseball. Single-A Short Season baseball operates a 76-game schedule (38 at home) generally between Father's Day and Labor Day. The Yakima Bears are part of the 8-team Northwest League, which includes teams in Boise, Eugene, Salem-Keizer, Tri-Cities, Spokane, Everett, Vancouver BC, and Yakima.

Minor League Baseball is considered community- and family-friendly baseball. Ticket prices are low and the entertainment is great.

What is their Major League affiliation?

The Yakima Bears are an affiliate of the Arizona Diamondbacks. Through this agreement, the Diamondbacks provide players and coaches to the Bears.

Would the team name and mascot change?

Most likely. That would happen much later in the process.

Where would they play?

Short Season LLC is beginning talks with leaders Clark College, Clark County and area municipalities about a multi-use sports and activities facility on the Clark College campus between I-5 and Ft. Vancouver Way, and north of the Marshall Center. The facility would have a capacity of around 6,000 (3,500 fixed seats). It would be owned by Clark College, and leased and maintained by Short Season LLC through a binding lease that keeps the team here and does not expose Clark College to additional costs. The all-weather field also would be used for baseball and softball for all ages, plus soccer, lacrosse, youth football, and other recreation and community events.

How much would the new multi-use facility cost?

Preliminary estimates peg the cost at around \$23 million. It would provide about 450-500 construction-related jobs and provide around \$12 million in wages over the 9-month construction cycle.

How would a new facility be funded?

The project would be funded through multiple resources, including the team through investments and guarantees, corporate partners through naming rights and a dozen luxury boxes, and public financing such as a modest entertainment admissions fee.

What kind of an economic impact would the new facility have?

The team would generate a \$4-5 million direct economic impact, by attracting entertainment and tourism activity. It would provide about 20 full-time and as many as 200 part-time seasonal jobs with a payroll of more than \$1 million annually. We also expect at least 1,000-1,500 additional hotel nights booked by having a Minor League team here.

Would the facility be named?

Yes. We will seek a corporate partner for a naming rights arrangement. In addition, about a dozen suites would be included in the design, as well as other corporate opportunities.

Is Clark College on board?

President Knight has been apprised of the project. He has pledged to begin working through necessary approvals with his board and other authorities. The proposal envisions the facility becoming a learning laboratory for Clark College students, including the facility operations, concessions, human resources, sports marketing and financial and business management.

Could the facility be used for other purposes?

Definitely. A multi-purpose design already is factored into the plans. The 38-game baseball schedule would reflect only about 15 percent of its use. The venue would be architecturally appealing and functionally efficient, and would be integrated into the surrounding area.

What about using Propstra Field instead?

Propstra is an excellent companion field and opens up many opportunities for hosting tournaments. That said, it does not meet Minor League Baseball standards, and upgrading it would cost about as much as constructing a new facility.

Have you given consideration to noise, lights and parking?

Yes. We are engaging a leading architectural firm that is adept at building stadiums and knows how to mitigate these factors, along with a local architect to assure we address specific needs in

this community. In recent years, much progress has been made to reduce light and noise pollution while improving energy efficiency. We're also working through parking solutions to minimize neighborhood or traffic disruption. Fortunately, the schedule meshes nicely with Clark College and Fort Vancouver high school summertime schedules when traffic activity is far lower.

What if the project doesn't cash flow?

Making the project work is the responsibility of Short Season LLC, which has a dozen years of experience managing this team in a different location. Team ownership is prepared to take on most of the development risk associated with building the facility, as well as enter into a long term lease and cover all maintenance and operations of the facility.

Why the rush?

Our plans have been underway for nearly six months, which is a relatively long time. More specifically, Short Season LLC has been afforded a narrow window to pursue this opportunity, and we believe we have a winning solution for the city/county, college, fans, league, team and owners alike.

Did you consider other locations throughout the Portland-Vancouver USA metro area?

Yes. The Portland-Vancouver market is a plum opportunity for baseball teams, and the window will close quickly. We studied multiple locations and had many discussions over the past several months. We feel the best fit is in Clark County, and preferably on the Clark College campus in Vancouver.

Why would you pick up and leave Yakima?

It's not every day that you have the 23rd largest metropolitan area in the country suddenly find itself without professional baseball. We want to fill a critical void in a very large population center. And we feel like we've found a great match with our values in Vancouver. Furthermore, we play in a facility that does not meet Minor League Baseball standards, and it doesn't appear that improvements will be made in the near future.

If this plan falls through, would you stay in Yakima?

We will resolve that question after we resolve the possibility that exists in Vancouver.

Will the owners relocate?

Yes. Presuming this project proceeds, the McMurray and Wombacher families would relocate from Yakima to Clark County. They look forward to becoming involved in the community.